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At The Head Fred, we open board-level doors for enterprise-ready companies that need to reach FTSE and Fortune 500 decision-makers now—not after months of “relationship building”. From your very first private briefing, we pinpoint the exact executives who can authorise enterprise purchases, drive M&A conversations or champion strategic investments, then create a direct line between them and your leadership team. Our blend of market intelligence and deep personal networks means your proposition lands in the right inbox, at the right moment, with peer-level credibility. Every engagement is led by seasoned former CXOs, not junior SDRs. Because we speak executive-to-executive, our outreach is discreet, bespoke and never automated; we safeguard your brand while securing markedly higher

response rates than spray-and-pray campaigns. By marrying tailored messaging with live intelligence on target organisations, we compress deal cycles and deliver ROI that far outstrips the cost and risk of hiring a single high-end enterprise salesperson. The impact is tangible: clients typically secure 5–15 qualified C-suite meetings per quarter, accelerate enterprise sales pipelines, and spark board-level partnership, investment and acquisition discussions—all under strict confidentiality. If you're ready to move beyond cold outreach and convert intent into boardroom action, schedule a private briefing and let us unlock the rooms that traditional advisors simply can't reach.

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