

# Costello Creative Group

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**SUPER-POWERED B2B CREATIVE SERVICES** Manufacturing & Distribution-focused Marketing & Modern Design That Drives Business Growth

Costello Creative Group (CCG) is a BBB A+ Accredited multi-disciplinary and independently-owned design studio with a laser focus on the tactical execution of visual communications for manufacturers. We provide branding, print, and digital solutions that help their businesses grow. Our modern approach to problem-solving helps our Clients create powerful awareness, cultivate brand trust, and build stronger relationships that allow them to attract and retain larger accounts. Our Clients, whether they be corporate marketing teams or small business owners, recognize that their business is leaving money on the table due to poor optics driven by dated and clumsy branding. Luckily, they each share the aspiration to lead the charge and make their brands the best versions of themselves. We're known for our communication, process, and quality work. We believe deeply in our core values, and it's important that our Clients do as well. While many firms insulate creative staff with layers of

account managers, we provide direct access to our design team for optimal communication. Our expertise in visualizing and translating technical information to laymen as well as our agility make us a force to be reckoned with. We're often told that we have an uncanny talent for reimagining mundane products & services in an exciting way! "

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